HABIBI
DESIGN & MARKETING

2022 PRICELIST

Graphic Design   Website Design   Photography

GRAPHIC DESIGN	GENERAL RATES	PRICE
Consulting: What's the difference between a briefing and a consultation you ask? When I ask the questions, it's a briefing. When you ask the questions (and it doesn't result in a project), then it's considered a consultation.		**R750 ph**
Design / Layout / Conceptualising / Editing / Photography: If we're creating something, and the clock is ticking, it really doesn't matter if it's done as pencil on paper or in high- end software, you're getting our full skill set. Simply put... If you're unable to do it – it falls in here.		**R500 ph**
Non-creative, low skill, laborious tasks: You can do it, but don't have the time or inclination to do so. Sourcing stock pics, re-sizing photos, pages in PowerPoint, file conversions and other menial tasks still have to be billed for.		**R350 ph**

LOGO & STATIONERY DESIGN	SPECIFICATIONS	PRICE
Logo Design - Platinum Package	10 Design Concepts / 5 Revisions & Style Guide	**R5 000**
Logo Design - Gold Package	5 Design Concepts / 3 Revisions	**R2 500**
Logo Design - Silver Package	3 Design Concepts / 3 Revisions	**R1 750**
Logo Recreated from old design	2 Design Concepts / 2 Revisions	**R1 200**
Logo Redraw	1 & ½ Hours / Depending on complexity of logo	**R750**
Business Card - Single Sided	90 x 50mm Standard Size (3 x Employees)	**R500**
Business Card - Double Sided	90 x 50mm Standard Size (3 x Employees)	**R650**
Letterhead	Converted to a WORD Document	**R500**
Compliment Slip	Standard DL size / 3 Revisions	**R500**
A4 Conference Folder	Converted to a WORD Document	**R1000**
Email Signature Design	1 options and 2 revision 3 options and 2 revisions - Includes set-up of chosen design as template in Word format with images and links OR as one image (.jpg) – no links possible. - Limited to 5 employee's signatures. More than 5 pax: set up charged p/h.	**R750** **R1 500**

GRAPHIC DESIGN PACKAGES	SPECIFICATIONS	PRICE
STARTER PACKAGE:	Logo (3 x options) Business Card Design - Single Sided *3 x Revision Rounds	3 x Employees*	**R3 000**
BUSINESS PACKAGE:	Logo (3 x options) Business Card - Single Sided Letterhead Email Signature *3 x Revision Rounds	3 x Employees*	**R4 000**
PREMIUM PACKAGE:	Logo (5 x options) Business Card - Double Sided Letterhead Email Signature *3 x Revision Rounds	5 x Employees*	**R5 000**

BRAND & IDENTITY GUIDES - COMPREHENSIVE PACKAGE	R10 000

Logo:
The cornerstone of your company's visual identity. Sketches and rough drafts will be whittled down to the best three to five logo concepts to present to you. Logos will be applied to mock products to test how each solution would work in the "real world." Your favorite option will be selected and refined. Includes a final bundle of files suitable for every application, from print to web to promotional items and more, and unrestricted usage rights.

Colour Specs:
A document listing the specifications for the colors in your logo, used by print vendors and web developers to ensure your brand colors will match across different applications. Pantone, CMYK, RGB, and hexidecimal codes provided.

File Usage Guide:
A cheat sheet that explains the differences between the logo file formats you'll receive: vector vs. raster files, differences between file types (EPS, JPG, PNG, PDF), and the meaning of different color systems (CMYK, RGB, and Pantone). The guide will help you pick the right logo file whenever you need to use one.

Business Cards:
Business Cards created for up to five staff.

Letterhead:
A traditional version for professionally printed letterhead. A matching electronic letterhead template set up in Microsoft Word for clients who need to create editable documents that can be saved as PDFs and shared digitally.

Email Signature:
Email Signatures will created for up to five staff. Supplied as a JPEG/PNG file only.

Brand Guideline:
An identity manual that ensures consistency in future communications. It contains logo usage rules, primary colour palette, secondary color palette, typography recommendations, and examples of the brand elements correctly used in various applications.

BROCHURE DESIGN		PRICE
A5	4 Designed Pages / 3 Revisions	**R1 500**
E-Brochure (A4)	+- 10 Designed Pages / 3 Revisions	**R2 500**

FLYER DESIGN	SPECIFICATIONS	PRICE
Single Sided	DL of A5 or A6 Size / 3 Revisions	**R750 / R650**
Double Sided	DL of A5 or A6 Size / 3 Revisions	**R1000 / R850**

POSTER DESIGN	SPECIFICATIONS	PRICE
A4 Posters	210 x 297mm / 3 Revisions	**R750**
A3 Posters	297 x 420mm / 3 Revisions	**R1 000**
A2 Posters	420 x 594mm / 3 Revisions	**R1 250**
A1 Posters	594 x 841mm / 3 Revisions	**R2 000**

PUBLICATION DESIGN	SPECIFICATIONS	PRICE
Catalogues starting at 4 Pages all the way up to your desired amount of pages	A4 of A5 Size Increments of 4 pages per section applies	**Please request a personalised quote**

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PRICELIST

MAGAZINE ADVERTISING	SPECIFICATIONS	PRICE
Double Page Spread	1 Design Concept / 3 Revisions	**R1000**
Full Page Advert	1 Design Concept / 3 Revisions	**R750**
Half Page Advert	1 Design Concept / 3 Revisions	**R500**
Third Page Advert	1 Design Concept / 3 Revisions	**R350**
Custom Sizes	1 Design Concept / 3 Revisions	**Request Quote**

VEHICLE BRANDING DESIGN	SPECIFICATIONS	PRICE
Partial Vehicle Branding	1 Design Concept / 3 Revisions	**From R500**

PACKAGING & SIGNAGE DESIGN	SPECIFICATIONS	PRICE
Boxes, Labels, Signage etc.	3 x Design Concept / 3 Revisions	**R500ph**

POWERPOINT TEMPLATE	SPECIFICATIONS	PRICE
	1 Design Concept, 3 Types of Slides / 3 Revisions	**R1 500**

GRAPHIC DESIGN - FAQ's

What format will I receive logo, business card or letterhead designs in?
We provide our graphic design in all formats JPG, PNG scale-able vector graphics, PDF and a working adobe CorelDRAW file. We also provide artwork in RGB and CMYK Pantone colour formats.

What graphic design services do you provide?
Logos, business cards, letterheads, email signatures design, flyers, posters.
Brochure designs (z fold / Gate fold / Tri fold)
Pamphlet and newsletter designs
Banner design such as Pull up banners and shark-fin banners
Social Media & Website Banner Designs
Magazine designs
Photobook designs

PHOTOGRAPHY	PRICE
- Real Estate (Residential & Commercial) **- Interior** **- Products** **- Agricultural** We charge per hour for our work. This seems to be the fairest option as it protects both the interests of the client and ourselves. Our pricing is a sum of the hours worked shooting and editing plus the travel costs to your location. We charge standard AA rates for travel to and from a location; this does however fluctuate with the petrol price. While it may seem high to you, remember that there is no compensation for the time spent travelling.	**R500 ph**

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HABIBI
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WEBSITE DESIGN

WANT CONTROL OVER YOUR OWN WEBSITE?

Gone are the days of having to code websites. We specialise in **Wix** and can have your website up and running in no time, depending on your requirements. We create a customized Wix website to match your unique brand — a cost-effective way to a beautiful website and one that allows you to make your own edits later without any coding experience. We don't keep all that IP stuff.

All our sites are mobile responsive and employ basic SEO to be search engine friendly. They all conform to the web's "best practice" standards. All our platforms are open source, so any web designer can pick up our sites and continue working on them. We hand over all access passwords and hence don't hold you to ransom for future work (eg: changes & updates). We want your brand to succeed online and we want to empower you to control it all.

* **Note:** These prices are for set packages based on certain assumptions to manage the cost, mainly that all content to be used in the website will be supplied by client in a digital format (all text & images).

RATES

WHAT WILL YOU BE PAYING?

ONCE OFF COST:

Domain Setup:

Domain name purchased? Internet Service Provider Direct debit order, set up with your own account details. (From R197 incl. VAT per year.)
R575 incl. VAT

Web Design:

Landing page (1 x Page), static website:
Design style & all content is supplied. Contains text, images, videos and a simple contact form only.
R3 450 incl. VAT

Multi-page, static website:
<6 pages. Contains text, images, videos and a simple contact form only.
R5 750 incl. VAT

Multi-page, dynamic website:
<10 pages. Contains text, images, videos and a simple contact form, blog functionality, self-managed CMS or other applications. Price depends on needs analysis.
From R11 750 incl. VAT

Domain Hosting:

Internet Service Provider Direct debit order, set up with your own account details.

(For example: Afrihost or Xneelo.) R59 incl. VAT per month.

There is no monthly cost from Habibi Design & Marketing, unless there is a maintenance agreement in place.

YEARLY COST:

Wix Annual Web Hosting:
- We suggest the Wix Combo Plan to host your website as it is a perfect starting point for new site owners. With extra storage and bandwidth, free video minutes, Wix ad removal and the ability to customize your own domain & security updates.
- A huge amount to be saved by paying for your plan upfront for a year, paid by Habibi Design & Marketing, billable to the client on an annual basis.
- **Tariff for Year 1 payable before site goes live, with once off cost.**

PLEASE NOTE:
- Annual amount of $102.00 (excl. VAT) \ $117.30 (incl. VAT) to renew your website hosting with WIX.
- Annual amount, renewable in month 11 of every year.
- Fixed amount charged based on closest exchange rate due to rapid fluctuations.
- Wix require invoices to be paid 14 days prior to renewal to allow for renewal processes internally.
- If you would like to cancel your website, please let us know so that we can notify Wix and take down your website before the renewal date.
- If we do not receive any notification from you, we assume that you want to continue and we will invoice you.

R2 000 incl. VAT per year

Updates to an existing website	**R500 ph**

* *Ask us about our maintenance & payment plans*

WEBSITE FAQ's

What is a typical timeframe?
Project time frames will vary due to client response times {revisions, content, etc} and require a set schedule prior to starting your project. Rush services are available at an additional cost if necessary.

What design style do you use?
In general, we love clean, simple, and timeless design. Picture lots of white space, beautiful font pairings, and attention to the finer details. However, we are always happy to adapt our style to reflect yours. Every brand has a unique personality, and we'll make sure yours shines through!

Do you require a deposit?
All project payments are due in two parts, a 50% non-refundable payment is due prior to work beginning and to hold your spot in the queue. The second half of the project payment is delivered at project completion before final files are delivered and/or website is launched.

Do you do hosting internally?
We do provide a domain registration & hosting service at additional cost, with our preferred service provider. Alternatively you are welcome to register a domain and sign up for a hosting package at a range of hosting companies. We will need access to the Control Panel.

How soon can you start?
Availability is limited because We only take on a few clients a month (approximately 2-3) to ensure a quality product and client satisfaction. It also depends on when I received the content that we need. A vast project is divided into phases.

Are your web designs fully responsive for tablets, smart phones and laptops?
Yes all of our website designs are designed to be fully responsive. This means that whether the user is visiting your website on a phone tablet or laptop the website will adapt to fit the screen size and browser rules.

Can I update my website myself?
If you have a content management system like Wix, updating your website becomes really easy so yes. We also offer a service to update your website for you should you not have the time or understand how to.

I don't have proper content, what should I do?
We offer content writing at a reasonable rate, our in-house content writer will guide you through the content requirements.

What do you need to start?
About us information, All relevant images, Breakdown of the products or services you offer, Contact information, Where you offer your services; locally, provincially or nationally & Company logo.

Why do you use Wix primarily for website designs?
Wix is one of the most popular CMS tool for website design solutions globally. With their vast plugin library and plenty of themes to choose from, personalisation has never been better. They also allow customised codes to make your website appear and function even more uniquely.

What is the longevity in relation to outdated technology with Wix?
Wix is a leader in website creation, continuously develops new tools and is committed to providing the latest features and capabilities. It is a world-class platform.

WEBSITE FAQ's

How secure is a Wix website? Security built into Every Wix Website by in-house developers:

SSL Certificate:
Gain your visitors' trust by having SSL web security to keep connections secure and private over an HTTPS connection.

Level 1 PCI Compliant:
Get a website that adheres to the highest level of payment industry standards, keeping your visitor transactions private.

ISO 27001 & 27018 Certificates:
Wix maintains industry best practices for handling personal information (PII) and managing website security risks.

TLS 1.2:
Feel safe knowing that Wix adds extra layers of website security like TLS 1.2 to keep all transactions on your site private.

DDoS Protection:
Get reliable web hosting. Our servers have gone through extensive hacker testing to ensure your website is always up and running.

Website Security Monitoring:
Our team monitors Wix websites 24/7 for any suspicious activity and continually conducts software security reviews.

2-Step Verification:
Prevent unauthorized entries into your account with 2-step verification. You'll receive a code anytime an unrecognized device attempts to log in.

Centralized Website Security:
Wix is a centralized SaaS solution and website platform. This means that all security updates are automatically applied to your site.

GDPR and CCPA:
Wix has worked with a team of experts to help ensure that our products and services are in compliance with privacy regulations

What is website security?
Website security aims to keep your website and your personal information secure and private from unauthorized people or applications. At Wix, we place website security as one of our highest priorities. We strive to implement the highest level of security processes and practices to keep your website safe and secure. Check out the security whitepaper for more details.

Why does my website need website security?
Website security is essential to protect your site from DDoS attacks, malware and other online security threats. These threats attempt to gain access and use confidential information of both you and your visitors. Wix constantly upgrades its security protocols and practices to defend against these online threats.

Does Wix have its own website security team?
Wix employs a dedicated team of industry-leading web security professionals, as well as external consultants to maintain the security of your site. The team is tasked with maintaining the company's defense systems, developing security review processes and building a security infrastructure.

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All our designs are unique to each client and their brand identity.
We never use templates or repeat any designs / layouts previously used.
Designs are based on provided client briefs.
Please read our Terms and Conditions in order for you to accept and for us to proceed.

* For any custom graphic design work an hourly rate of R500 will apply.
* Once all the revision rounds has been used, an hourly rate of R500 applies.

Should you not find your desired project listed above, please contact us for a personalised quote.
Please contact us for printing quotes. All printing/branding services are outsourced.